

Press Release

iF Design Award for RECARO Kids

Grandate (Italy) / Bayreuth (Germany), 10.02.2020 – RECARO Kids was a winner of this year's iF DESIGN AWARD, the world-renowned design prize. The winning product, Mako Elite, won in the discipline Product, in the Babies / Kids category. Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

Mako Elite won over the 78-member jury, made up of independent experts from all over the world, with amongst other features, its unique air circulation, the integrated Sound System and its Smart Protection Wings. The competition was intense: 7,298 entries were submitted from 56 countries in hopes of receiving the seal of quality.

More information about Mako Elite can be found in the "Winners" section of the iF WORLD DESIGN GUIDE <https://ifworlddesignguide.com/winners> and at the RECARO Kids website <https://www.recaro-kids.com/mako-elite.html>.

About the iF DESIGN AWARD

For 67 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture as well as Professional Concept. All awarded entries are featured on the iF WORLD DESIGN GUIDE, in the iF design app and are displayed at the iF design exhibition in Berlin.

About Recaro Kids

Recaro Kids is synergically managed through two dedicated companies: Recaro Kids GmbH, based in Germany, which deals with the development of premium-top range products and Recaro Kids srl, located in Italy, responsible for all partnerships and logistic and commercial processes. Recaro Kids srl is the new company of Artsana Group which holds the

exclusive worldwide license for the development, production and distribution of high-end child seats and strollers under the Recaro brand.

Recaro Kids is part of the Artsana Group portfolio as a premium brand by exploiting the synergies in the group in sales, production, supply chain and product development.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwäbisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The Group's consolidated sales amounted to more than 600 million euros in 2018. Currently the Group employs more than 2,700 employees at its locations around the world. The automotive seating business as well as the child seat and stroller business are operated by licensees.

About Artsana Group

Artsana Group is a leader in the baby care sector with brands such as Chicco, Neo Baby, Boppy, Fiocchi di Riso, Fisiolact and Recaro, for the health care sector with Control and Goovi. Since 2017, Artsana also owns 100% of Prenatal Retail Group, which is active in the baby and children's products sector through the brands Prénatal, Toys Center, Bimbo Store and, in France and Switzerland, King Jouet. The Group markets its brands in over 150 countries. Artsana Group has more than 8,200 employees at its 23 subsidiaries worldwide and at its 4 production units in Europe, two of which are in Italy - Verola Nuova (BS) and Gessate (MI). Consolidated annual turnover in 2018 exceeded 1,500 million euros.

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