

Press Release

RECARO Salia Series in the German Stiftung Warentest / ADAC child car seat test 10/2020

Grandate (Italy) / Bayreuth (Germany), 20.10.2020 – RECARO Kids performed once again with good results in the current and most important European child car seat test conducted by Stiftung Warentest and ADAC. Two RECARO Kids child car seats were awarded: Salia with a “GOOD” and total score of 2.3 and Salia Elite with a total score of 2.7. Both reboarders convinced in good side and even outstanding front crash performance in the rear-facing transportation mode. Besides the positive rating of the 360 degrees rotation for an easier entry, also the space offer for the children and the padding were highlighted positively within the test.

The Salia achieved consistently good results in all four categories; “safety”, “handling”, “ergonomic” and “pollutant contents”. In particular, the safety performance in the front crash test (rear-facing) was emphasized with an outstanding rating. The Swiss test organization TCS (Touring Club Swiss) submitted our reboarder even as “highly recommended”. Its predecessor Zero.1 was rated in the child car seat test 06/2017 with the same result, which is a confirmation of a very good choice for end consumers since several years.

Our world-first 2-in-1 Salia Elite brings together all the benefits of a lightweight infant carrier with the safety and comfort of a full-fledge reboarder. An especially worthy mention is the achievement of the same good results in safety performance like the Salia. The consumer organization mentioned the advantages of the detachable infant carrier like the flexibility to switch from carrying the baby within the infant carrier outside to installing it inside the car and the other way around. The possibility to use the infant carrier as a travel system by attaching it with an adapter to a stroller is a unique and exceptional feature of the Salia Elite.

Both products are homologated according to ECE R129 (“i-Size”) and can be used for children from birth up to max. 105 cm in a rear-

facing travel position. The difference consists only in the first months: the Salia is equipped with an additional newborn inlay to be used from birth, whereas the Salia Elite is equipped with a detachable infant carrier. The consumer organization rated the handling of the infant carrier with an average result, but at the same time emphasized the advantages of this 2-in-1 system and the flexibility, but they didn't take the advantages into any of their ratings. The Salia Elite is definitely a more complex product than the Salia and of course attaching the infant carrier to the child seat takes few simple steps, but there is neither a risk for misuses nor is it a complicated way to do it. Unfortunately, a rating of the main benefit of the reboarder with its detachable infant carrier allowing a cross-functional travel system when travelling in a car, with a stroller or simply at home is missing in the final test results.

More information about our winners, please find on our website:

<https://www.recaro-kids.com/salia.html>

<https://www.recaro-kids.com/salia-elite.html>

About the Stiftung Warentest and the ADAC

The Stiftung Warentest and the ADAC belong to one of the most important consumer test organizations within Europe. Twice a year (May and October), they are testing together with some other consumer organizations child car seats in the categories "safety", "handling", "ergonomic" and "pollutant contents". While the official approval of a child car seat to the market is a minimum requirement regarding safety, the Stiftung Warentest and ADAC tests have been subject to significantly higher requirements concerning crash tests and handling for years. Their target is also to increase the awareness of the end consumers in topics like the correct installation of the child car seats and correct belting of their children as well as the essential need of a child car seat by publishing lots of crash tests showing the negative consequences.

About RECARO Kids

RECARO Kids is synergically managed through two dedicated companies: RECARO Kids GmbH, based in Germany, which deals with the development of premium-top range products and RECARO Kids srl, located in Italy, responsible for all partnerships and logistic and commercial processes. RECARO Kids srl is the new company of Artsana Group which holds the exclusive worldwide license for the development, production and distribution of high-end child seats and strollers under the RECARO brand.

RECARO Kids is part of the Artsana Group portfolio as a premium brand by exploiting the synergies in the group in sales, production, supply chain and product development.

About RECARO Group

The RECARO Group comprises the independently operating divisions RECARO Aircraft Seating in Schwäbisch Hall and RECARO Gaming in Stuttgart as well as the RECARO Holding located in Stuttgart. The Group's consolidated sales amounted to more than 600 million euros in 2018. Currently the Group employs more than 2,700 employees at its locations around the world. The automotive seating business as well as the child seat and stroller business are operated by licenses.

About Artsana Group

Artsana Group is a leader in the baby care sector with brands such as Chicco, Neo Baby, Boppy, Fiocchi di Riso, Fisiolact and RECARO, for the health care sector with Control and Goovi. Since 2017, Artsana also owns 100% of Prenatal Retail Group, which is active in the baby and children's products sector through the brands Prénatal, Toys Center, Bimbo Store and, in France and Switzerland, King Jouet. The Group markets its brands in over 150 countries. Artsana Group has more than 8,200 employees at its 23 subsidiaries worldwide and at its 4 production units in Europe, two of which are in Italy - Verola Nuova (BS) and Gessate (MI). Consolidated annual turnover in 2018 exceeded 1.500 million euros.

Press contact:

Federica Vavassori

Mobile: +39 331 6391877

federica.vavassori@artsana.com